



# Inner South Community Committee Facebook Page

### **Highlights**

14th November 2023 – 12th February 2024

#### **Inner South Community Committee Facebook Page**

The Facebook page for the Inner South Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 14<sup>th</sup> November 2023 the Inner South Community Committee Facebook page has gained **3 new followers**, making a total of **1,879 followers** in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The **most popular post** since the 11<sup>th</sup> August 2023 was the posting regarding *The Safer Stronger Communities Team Leaflet Drop* 

- Reached a total of 2,837 people
- Received 21 likes, comments and shares

The following (below) are screenshots of the three most popular posts since the 14<sup>th</sup> November 2023. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

## 1st Place – The Safer Stronger Communities Team Leaflet Drop

**2,837** people had this post delivered, with **107** post clicks with **21** likes, comments and shares.



#### 2<sup>nd</sup> Place – Leeds Apprenticeship Recruitment Fair

**2,451** people had this post delivered, with **30** post clicks with **12** likes, comments and shares.

**EMPLOYMENT AND SKILLS LEEDS** 

2nd most popular post

# LEEDS APPRENTICESHIP RECRUITMENT FAIR

Leeds first direct arena #LARF24

The Apprenticeship Recruitment Fair is coming to Leeds on Monday 5th February 2024. You will have a chance to talk to major employers from a wide range of sectors including Admin, Catering, Hospitality, Construction, Care Services, Digital, Hair and Beauty and many more.

#### **Community Sessions**

If you would like to know more please drop in and talk to us before the event at:

- New Wortley Community Centre on Wednesday 24th January 10am-2pm
- Dewsbury Road Hub on Tuesday 30th January 10am-2pm



If you have any questions please email emma.woolford@leeds.gov.uk

## 3<sup>rd</sup> Place – PCSO's and Leeds Anti Social Behaviour Team will be at Cottingley Community Centre and Holbeck Moor Road

**1,157** people had this post delivered to them and it had **53** post clicks, with **12** reactions, comments and shares.

